

MEGAN GRANO

Experience

DRAFTFCB

Freelance Copywriter

June 2006– Oct. 2008

Wrote and conceptualized on the following accounts: KFC (broadcast, radio), Windex (broadcast), Nabisco (broadcast, interactive), Taco Bell (broadcast), Jack Daniels (broadcast, interactive), Boca Burgers (print), Qwest Communications (broadcast, interactive)

Freelance Project Manager

Oct. 2007 – Oct. 2008

Served as head writer and point person on several of the above accounts – leading and organizing up to 6 freelance writers at a time.

HOG BUTCHER

Copywriter

Jan. 2010 – current

Wrote and conceptualized on the following accounts: Taco Bell (broadcast, interactive), Birds Eye (broadcast, interactive), Plan B (broadcast)

SECOND CITY COMMUNICATIONS

Corporate Comedy Writer

Jan. 2005 – Oct. 2008

Wrote comedic sketches for meetings and events for over 50 corporate clients from Leo Burnett to Grainger to Cushman Wakefield.

SECOND CITY THEATER

Touring Company, ETC, and Mainstage Actor

Jan. 2004 – Oct. 2008

Performed improv and sketch comedy in 1000 + shows in 48 of the 50 states, with Chicago serving as home base.

EDUCATION

***BA in Advertising** from The University of North Carolina at Chapel Hill, School of Journalism and Mass Communication, May 1999. Graduated with distinction. GPA 3.78. Semester at La Sorbonne - Paris, France*